



North American Skål Congress 2019 BID PROCESS

Background

The Congress Joint Committee overseeing future congresses is comprised of members of the supporting National Committees. At the 2017 Congress, a 3-year pilot program was introduced to select future Congress destinations based on the following merits:

- Destination desirability
- Quality program and delegate/ visitor experiences
- Cost reasonableness
- Travel accessibility

The Congress Manual and Guidelines was updated in 2016 with the goals to streamline and enhance the Congress experience. The manual is posted on skalcanada.org and skalusa.org. A budget template for various types of congress models was also developed by summarizing the three most recent congresses and the template is available by request at northamericanskalcongress@gmail.com

Club Expression of Interest Submission Deadline:

- email: **September 30, 2017** northamericanskalcongress@gmail.com

Submission Content (recommended max 5 pages)

- Congress proposed dates: Ideal date range April to early May (avoid school breaks, religious holidays, major travel conferences i.e. IPW, TIANGUS TURISTICO (Mexico), WTM Latin America, ITB Berlin, IMEX EUROPE, Rendezvous Canada)

- Overview of destination and key attractions, pre/post tour possibilities
- General theme or program/ potential regional speaker topics/ delegate tour ideas
- Preferred hotel(s)
- Sample of current economy flight costs from a selection of relevant points of origin i.e. 2 Canadian and 2 US points of origin (or all-inclusive hotel or cruise cost examples).
- Formal letter of commitment from host club to meet Congress Guidelines

Selection and Ratification

- The Joint Congress Committee will conduct further research to short list the destination(s) and confirm a final selection. The selected destination club will be presented at the National Committee Fall meetings and the selected club will be announced by November 30th.

Formal Submission From Selected Destination

- A preliminary program, budget and delegate cost to be submitted by **March 31, 2018**.
- Commitment to meet goals as outlined in the Manual
- Commitment to attend Mexico Congress 2018.

Congress Presentation

- Playa Mujeres, Mexico May 3 - 6, 2018
- Presentation at General Assembly
- Confirm Congress package with details on dates, accommodations, key services i.e. transfers, agenda, preliminary program and pricing
- Delegate deposits and registration platform launch date